



## ***News Release: For Immediate Release***

---

**NOVEMBER 20, 2011**

**MEDIA CONTACT**

**JOANNE BREAULT**

[joanne.breault@gmail.com](mailto:joanne.breault@gmail.com)

### **MRC TO APPEAR ON JOAN LUNDEN'S BUSINESS JOURNAL**

#### **PRESS CONFERENCE COINCIDES WITH FREE FLU CLINIC**

**Fall River, MA** - The Greater Fall River Medical Reserve Corps, which has volunteers from Fall River, Westport, Somerset and Swansea, has been chosen out of 968 MRC units throughout the United States to be videotaped for a segment on The Business Journal with Joan Lunden.

A national commercial will be produced to coincide with the free public Flu Clinic that is slated for Wednesday, December 7, 2011 from 9:00am to 2:00pm in the Fall River Government Center lobby. The television commercial will focus on the MRC volunteers in action and how the community benefits.

Network and Cable television will broadcast the commercial in 2012 in recognition of the ten-year anniversary. The Medical Reserve Corps was established in 2002, following the tragic events of 9-11. This resulted in President Bush creating a Citizens Corp for volunteer organizations.

Members of the community are encouraged to take advantage of this free Flu Clinic. Health care screenings will also include cholesterol checks, nutrition advice, and blood pressure readings.

The event serves as an Emergency Dispensing Site (EDS) drill. Massachusetts Department of Public Health (MDPH) requires that local health departments conduct an annual EDS drill to practice emergency preparedness with the goal of strengthening public health, emergency response, and community resiliency. Representatives from MDPH will grade the level of performance at the drill.

**MORE**

"This event, with the videotaping project, will highlight the outstanding work that our GFRMRC volunteers have been providing in the past three years to our local communities," said Alvin McMahon, director of the GFRMRC.

The Greater Fall River Medical Reserve Corps is always looking for dedicated volunteers, both medical and non-medical personnel. For more information about this event or the GFRMRC, contact the Coordinator, Alvin L. McMahon at 401-864-1597 or send e-mail to [ALMBlueSky@aol.com](mailto:ALMBlueSky@aol.com).

**Be trained. Be prepared. Be a volunteer.**

**END**